

Vimty is End of Life Decision-Support Software.

First, Vimty helps individuals easily and clearly understand their end-of-life choices and to document, store, update and share their decisions with their healthcare providers, assigned healthcare agents and family members so that their advance directive wishes are understood, communicated, accepted, advocated and followed. This solution solves the problems and barriers that are present with existing solutions such as Five Wishes or Legal Zoom including:

- Friendly, Intelligent, Intuitive, Easy-to-Use Consumer Experience
- Automated population of legal documents (health care proxy/advocate and advance directives)
- Exclusive agreements with eNotary for document validation for residents of any state that witnesses the profile of the user as well as the document created
- Cutting-edge designs and modules that begin a relationship and help people complete the process
- Brings a unique health care proxy engagement model to the market that multiplies reach and speed of adoption
- The model integrates with the marketing and customer support groups of health insurance enterprises

Second. Will have a positive impact on health economics but health care savings will not be part of the branded messaging. Rather, it is implied and understood from the provider side.

Lastly. We give the user a visualization of their own advanced directive decisions using a patented design and interactive infographic that can be immediately understood across ten important decision areas giving all parties, including health professionals, a comprehensive view of the decisions made in mere seconds.